



PHILIPS

DXR Newsletter



Increase your efficiency with Philips Digital X-ray

Summer edition 2016/2017

In this issue:

1. Philips DR and SkyFlow

Discover why Barwon Medical Imaging can now image every patient demographic and how they are improving efficiency with Philips DR and SkyFlow

2. MobileDiagnost wDR and SkyFlow Plus

Explore what is possible when you upgrade to Philips' latest mobile DR technology and software

3. ANZ Education Academy

Join us, share your skills and learn something new

Barwon Medical Imaging share their story

Barwon Health is Victoria's largest regional health service, with 21 sites serving up to 500,000 people across the Barwon South West region. Barwon Health has two major sites with a total of 1,016 beds, University Hospital Geelong and The McKellar Centre.

Barwon Medical Imaging (BMI) is a division of Barwon Health. They provide world class medical imaging services to sites across the entire Geelong region including, University Hospital Geelong, Geelong Private Hospital, the McKellar Centre and Torquay Community Health Centre.

With more than 240 staff, BMI relies on innovative services and technologies to meet the new demands and changes in the community and the healthcare industry.

Since their recent upgrade and final installation of low dose digital radiography, BMI now uses a total of eight Philips digital radiography systems. These include:

- Philips DigitalDiagnost - the premium digital radiography solution
- Philips ProGrade – the latest in analogue to digital upgrade technology



Hear what the team at BMI have to say...

“Having Philips DR installed across all our sites has been a great decision. The operating system is easy to navigate and therefore easy to train new and existing staff. The image quality is very impressive. Overall it has made us a more efficient imaging department with the advantages that DR provides.” — Dru Chittenden, Grade 3 X-Ray Supervisor Barwon Medical Imaging

“An intuitive user interface, combined with a manoeuvrable tube and lightweight detectors have vastly improved efficiency. This has been particularly noticeable at our rehab and palliative care centre where patients are often immobile or debilitated. The improved image quality and SkyFlow software is fantastic and allows us to image all patient demographics including paediatrics across all sites. Detectors, even when combined with a grid remain lightweight and easy to move.”

— Heather Maddison, General radiographer & PACS administrator, Barwon Medical Imaging

“The ease of manipulation of the ceiling suspension unit and light detectors make the system very ergonomically friendly for all users. The systems have an efficient operating platform combined with extremely high image quality.” — Jenny Ryan, General Radiographer, Barwon Medical Imaging



Georgina DeBooy, Deputy Chief Radiographer & Dru Chittenden, Grade 3 X-Ray Supervisor, with the Philips DigitalDiagnost 4.1 at the University Hospital Geelong



Jenny Ryan, Radiographer at Barwon Medical Imaging using Philips ProGrade at Grace McKellar Centre, Geelong

The top 3 advantages of Philips DXR

1. DigitalDiagnost

Experience premium digital radiography productivity, with high performance and flexible rooms, right through to an emergency set-up. Choose the Philips DigitalDiagnost configuration suited to your application needs, workflow and clinical environment.

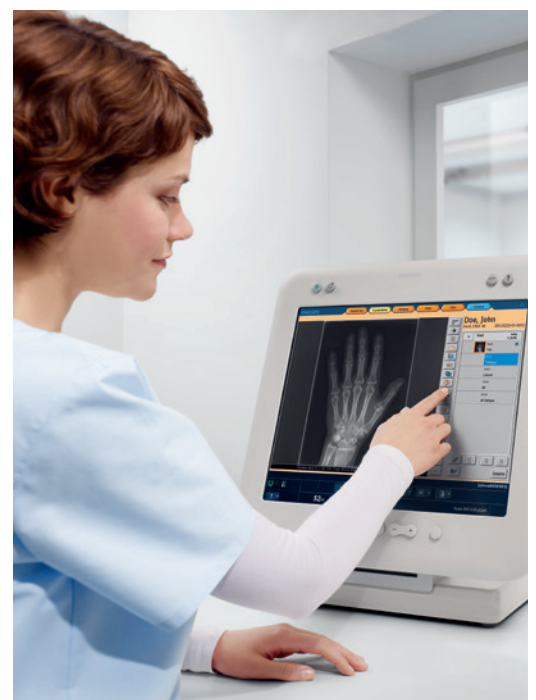
2. ProGrade

Philips ProGrade converts your analog BuckyDiagnost X-ray room to a Philips digital radiography solution without the hassle and expense of a geometry replacement. Add the new SkyPlate portable detector and an Eleva workspot to experience premium digital imaging, enhanced digital productivity and fast patient exams.

3. Eleva workspot

Philips supports quick decision making with the premium Eleva user interface. Easy to learn and use, Eleva facilitates harmonised workflow across all X-ray systems.

To learn more about the Philips range of Digital X-ray products, please visit our website www.philips.com.au/healthcare or contact your local Philips representative.



Experience the NEW MobileDiagnost wDR with sliding column

The Philips MobileDiagnost wDR with sliding column option offers excellent visibility making the system easy to drive and easy to park. The MobileDiagnost wDR offers the superb quality and full efficiency of Philips premium DR rooms packed into a flexible mobile x-ray system. Experience rapid image availability from the lightweight SkyPlates, Philips cassette-sized wireless portable detectors. You can choose to activate SkyFlow, the scatter correction technology, which provides high image contrast for all mobile exams without grid handling.



SkyFlow Plus

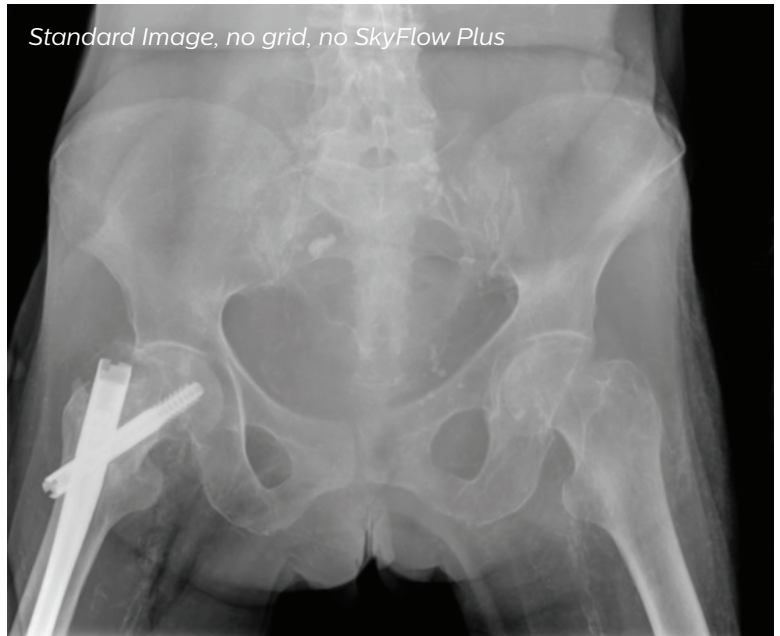
SkyFlow Plus is an intelligent software that produces images with grid like contrast by reducing the effect of scattered radiation for non-grid exams for all anatomies. SkyFlow Plus ensures you work efficiently with a gridless workflow and delivers high quality images with no additional post processing.

SkyFlow Plus is available for:

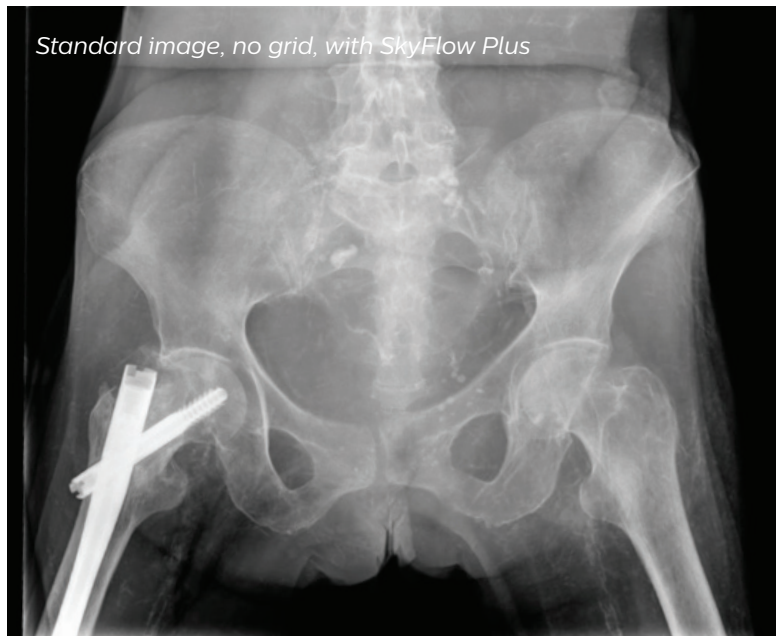
- Chest
- Abdomen
- Pelvis
- Shoulder
- Spine
- Horizontal beam hip
- All anatomies where a grid would typically be used in a mobile & Trauma setting

Would you like an on-site demo of our latest MobileDiagnost wDR? Email us at XRayapps@philips.com or contact your local Philips representative to find out how you can trial the latest in our mobile X-ray technology.

Standard Image, no grid, no SkyFlow Plus



Standard image, no grid, with SkyFlow Plus



ANZ Education Academy

In today's competitive and dynamic healthcare environment, it is critical to use your medical imaging systems to their fullest potential.

At Philips, we believe clinical education is the key to achieving this. Our comprehensive range of clinical education programs are designed to:

- Support clinical excellence
- Increase the use of advanced system features
- Enhance workflow and productivity
- Help you deliver an exceptional patient experience

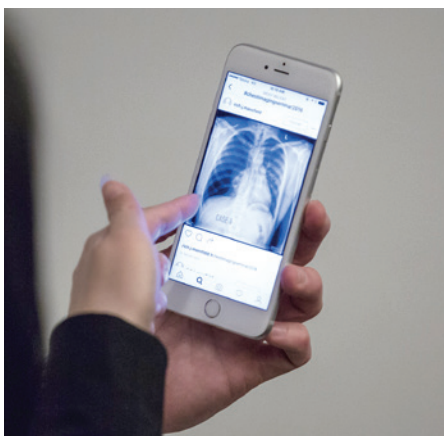
To stay at the forefront of clinical procedures and technologies, Philips has a comprehensive Education Academy which underpins your staff's education needs and continuing professional development requirements.

Don't miss out on the Philips DXR education event in your nearest capital city in 2017

23 March	Driving clinical excellence in Digital X-ray	Perth
29 April	Driving clinical excellence in Digital X-ray	Christchurch
13 May	Philips DXR Trauma Imaging Seminar	Brisbane
17 June	Driving clinical excellence in Digital X-ray	Auckland
22 July	Chest Pathology X-ray Imaging Seminar	Sydney
16 September	Paeds in Practice	Melbourne

To find out more information and to register, please visit our website www.philips.com.au/education

Do you have an interesting case study, technique or research project you are working on and would like to share with your peers? We are on the lookout for speakers in 2017! If you would like to share your story, please email us at XRayapps@philips.com.



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